



2020 - 2021 Comparison

$\Delta$  = PERCENTAGE POINT DIFFERENCE: 2020 v 2021

$\bar{x}$  = AVERAGE 2008 TO 2020

$\Delta - \bar{x}$  = PERCENTAGE POINT DIFFERENCE 2021 FROM '2008 - 2020' AVERAGE

MAX = HIGHEST PERCENTAGE '2008 - 2021'

MIN = LOWEST PERCENTAGE '2008 - 2021'

**Right direction or wrong track**

**Generally, do you think that Escambia county is heading in the right direction, or are things on the wrong track?**

**Things in Escambia county**

	2020	2021	$\Delta$	$\Delta - \bar{x}$	$\bar{x}$	MAX	MIN
RIGHT DIRECTION	63%	52%	-11%	+1%	51%	63%	22%
WRONG TRACK	27%	36%	+9%	+2%	34%	54%	23%
NOT SURE	11%	12%	+1%	-3%	14%	24%	9%

**And generally, do you think that the city of Pensacola is heading in the right direction, or are things on the wrong track?**

**Things in city of Pensacola**

	2020	2021	$\Delta$	$\Delta - \bar{x}$	$\bar{x}$	MAX	MIN
RIGHT DIRECTION	64%	55%	-9.5%	+1.2%	53%	70%	27%
WRONG TRACK	24%	28%	+3.5%	-4.3%	32%	52%	21%
NOT SURE	12%	18%	+6.0%	+2.7%	15%	25%	8%

**JOB PERFORMANCE: MAYOR**

**GROVER ROBINSON**

	2019	2020	2021	$\Delta$
EXCELLENT	10%	11%	11%	
GOOD	43%	53%	45%	56%
ONLY FAIR	24%	24%	24%	30%
POOR	4%	28%	9%	34%
DK	19%	10%	7%	40%

**COUNTY COMMISSIONERS**

	2020	2021	$\Delta$	$\Delta - \bar{x}$	$\bar{x}$	MAX	MIN
EXCELLENT	3%	4%					
GOOD	32%	36%	33%	-3%		42%	32%
FAIR	39%	39%					
POOR	18%	57%	58%	+1%		63%	51%
DK	7%	8%					

**PENSACOLA CITY COUNCIL - CITY VOTERS ONLY**

	2020	2021	$\Delta$	$\Delta - \bar{x}$	$\bar{x}$	MAX	MIN
EXCELLENT	3%	5%					
GOOD	32%	35%	37%	+2%		39%	27%
FAIR	34%	39%					
POOR	15%	49%	54%	+5%		64%	41%
DK	16%	9%					

**SCHOOL SUPERINTENDENT TIMOTHY SMITH**

	2021
EXCELLENT	6%
GOOD	35%
FAIR	31%
POOR	13%
DK	16%

**JOB PERFORMANCE: SCHOOL BOARD**

	2020	2021	$\Delta$	$\Delta - \bar{x}$	$\bar{x}$	MAX	MIN
EXCELLENT	6%	7%					
GOOD	37%	36%	-7%			49%	39%
FAIR	33%	38%					
POOR	14%	55%	+7%			49%	41%
DK	9%	9%					

Pensacola Young Professionals

How would you rate economic conditions in Escambia county?

	2020		2021		Δ	Δ - $\bar{x}$	$\bar{x}$	MAX	MIN
EXCELLENT	2%		2%						
GOOD	33%	35%	34%	36%	+1%	10%	25%	37%	10%
ONLY FAIR	49%		45%						
POOR	16%	65%	17%	62%	-3%	-11%	73%	86%	62%
DK	0		2%						

Five years from now, do you think that the economy in Escambia county will be better off, worse off, or about the same as it is today?

	2020	2021	Δ	Δ - $\bar{x}$	$\bar{x}$	MAX	MIN
BETTER	35%	21%	-14%	-13.0%	34%	43%	23%
WORSE	27%	22%	-6%	6.3%	15%	27%	7%
SAME	35%	52%	17%	5.2%	47%	58%	35%
NOT SURE	3%	6%	3%				

How concerned are you about the security and future of your own job, or the jobs of any close family members in Escambia county?

	2020		2021		Δ	Δ - $\bar{x}$	$\bar{x}$	MAX	MIN
VERY CONCERNED	23%		20%						
SW CONCERNED	28%	51%	29%	49%	-2%	-11%	60%	70%	48%
NOT TOO CONCERNED	24%		23%						
NOT CONCERNED	22%	46%	24%	46%	+0%	10%	36%	48%	26%
NOT SURE	3%		5%						

MOST IMPORTANT ISSUE: CITY OF PENSACOLA/ESCAMBIA

2021 ESCAMBIA COUNTY	2021 CITY OF PENSACOLA
COVID	CRIME/DRUGS
EDUCATION	COVID
CRIME/DRUGS	ECONOMY/JOBS
ECONOMY/JOBS	COST OF LIVING
COST OF LIVING	TAXES/GOVT SPNDG
GROWTH/SPRAWL	EDUCATION
TRAFFIC/ROADS	POVERTY
TAXES/GOVT SPNDG	TRAFFIC/ROADS
POVERTY	GROWTH/SPRAWL
ENVIRONMENT	DOWNTOWN PENSACOLA
QUALITY OF LIFE	QUALITY OF LIFE
POOR LEADERSHIP	RACE RELATIONS
MORAL ISSUES	POOR LEADERSHIP
HURRICANE/BRIDGE	ENVIRONMENT
HEALTH CARE	HEALTH CARE
OTHER/DK	MORAL ISSUES
	LACK OF CULTURAL
	OTHER/DK

Pensacola Young Professionals

Rating the Quality of Life Factors

I'm going to read a list qualities and characteristics that contribute to the quality of life in a community. Please tell me how you rate each in Escambia County, excellent, good, only fair, or poor. [ROTATE ORDER]

Quality of the public schools	2020	2021		$\Delta$	$\Delta - \bar{x}$	$\bar{x}$	MAX	MIN	
EXCELLENT	5%	4%							
GOOD	29%	29%	34%	33%	-2%	-1.9%	34%	40%	
ONLY FAIR	45%	39%						27%	
POOR	21%	26%	66%	65%	+1%	2.5%	63%	68%	
DK	1%	2%						54%	
The availability of cultural opportunities, such as theater, museums, and music									
EXCELLENT	7%	12%							
GOOD	44%	39%	51%	50%	-1%	0%	50%	60%	
ONLY FAIR	37%	33%						39%	
POOR	12%	14%	49%	48%	+1%	-1%	49%	60%	
DK	1%	2%						39%	
Offering job opportunities in your field									
EXCELLENT	5%	7%							
GOOD	36%	32%	41%	39%	-2%	12%	27%	41%	
ONLY FAIR	29%	33%						13%	
POOR	24%	17%	53%	50%	-3%	-15%	65%	79%	
DK	7%	11%						50%	
Having a vibrant nightlife with clubs, bars,									
EXCELLENT	11%	14%							
GOOD	43%	43%	54%	58%	+4%	6%	52%	66%	
ONLY FAIR	29%	22%						33%	
POOR	8%	10%	37%	32%	-5%	-4%	36%	45%	
DK	9%	11%						26%	
Availability of affordable housing									
EXCELLENT	5%	4%							
GOOD	25%	16%	31%	20%	-11%	-17%	37%	46%	
ONLY FAIR	36%	33%						20%	
POOR	30%	45%	66%	78%	+11%	18%	60%	78%	
DK	3%	2%						52%	
Public transportation									
EXCELLENT	2%	3%							
GOOD	25%	15%	27%	19%	-8%	-9%	27%	33%	
ONLY FAIR	31%	29%						19%	
POOR	33%	41%	64%	70%	+6%	7%	63%	73%	
DK	9%	11%						52%	
Public safety and low crime									
EXCELLENT	3%	4%							
GOOD	34%	27%	37%	31%	-6%	0%	31%	37%	
ONLY FAIR	36%	39%						22%	
POOR	26%	29%	62%	68%	+6%	0%	68%	77%	
DK	1%	1%						62%	
Being able to get from place to place with little traffic									
EXCELLENT	4%	8%							
GOOD	29%	29%	33%	37%	+4%	4.3%	32%	40%	
ONLY FAIR	31%	28%						27%	
POOR	35%	35%	66%	63%	-2%	-3.8%	67%	73%	
DK	2%	0%						60%	
Availability of quality healthcare									
EXCELLENT	15%	13%							
GOOD	43%	49%	58%	62%	+4%	0%	62%	69%	
ONLY FAIR	27%	21%						53%	
POOR	13%	17%	40%	38%	-2%	1.7%	37%	46%	
DK	2%	0%						31%	

Escambia County Quality of Life Survey 2020 – 2021 Comparison

Pensacola Young Professionals

Rating the Quality of Life Factors (continued)

The availability of outdoor parks, playgrounds, and beaches

	2020		2021		$\Delta$	$\Delta - \bar{x}$	$\bar{x}$	MAX	MIN
EXCELLENT	39%		22%						
GOOD	40%	<b>78%</b>	51%	<b>72%</b>	-6%	-3.5%	76%	87%	67%
ONLY FAIR	16%		19%						
POOR	5%	<b>21%</b>	9%	<b>28%</b>	+7%	4%	24%	33%	13%
DK	1%		0%						

Welcoming and inviting to people of diverse backgrounds, ethnicity and culture

	2020		2021		$\Delta$	$\Delta - \bar{x}$	$\bar{x}$	MAX	MIN
EXCELLENT	18%		16%						
GOOD	43%	<b>61%</b>	37%	<b>53%</b>	-8%	-3%	56%	68%	43%
ONLY FAIR	25%		30%						
POOR	13%	<b>38%</b>	16%	<b>46%</b>	+7%	6%	40%	51%	31%
DK	1%		1%						

Effective leadership from elected officials

	2020		2021		$\Delta$	$\Delta - \bar{x}$	$\bar{x}$	MAX	MIN
EXCELLENT	3%		3%						
GOOD	35%	<b>38%</b>	29%	<b>32%</b>	-6%	3%	29%	42%	16%
ONLY FAIR	40%		39%						
POOR	21%	<b>61%</b>	26%	<b>66%</b>	+5%	-3.6%	69%	84%	54%
DK	2%		3%						

A shared vision and effective plans for economic development and job growth

	2020		2021		$\Delta$	$\Delta - \bar{x}$	$\bar{x}$	MAX	MIN
EXCELLENT	3%		5%						
GOOD	32%	<b>35%</b>	20%	<b>26%</b>	-9%	3.5%	22%	35%	9%
ONLY FAIR	45%		43%						
POOR	18%	<b>63%</b>	26%	<b>68%</b>	+6%	-6%	74%	86%	60%
DK	3%		6%						

Rating Escambia as a place to live

Now please rate Escambia County as a place to live for the following types of people [ROTATE ORDER]

Recent college grads looking for jobs

	2020		2021		$\Delta$	$\Delta - \bar{x}$	$\bar{x}$	MAX	MIN
EXCELLENT	1%		4%						
GOOD	25%	<b>26%</b>	26%	<b>30%</b>	+4%	15%	15%	30%	7%
ONLY FAIR	40%		39%						
POOR	31%	<b>71%</b>	27%	<b>66%</b>	-5%	-18%	84%	92%	66%
DK	3%		5%						

Young Single People

	2020		2021		$\Delta$	$\Delta - \bar{x}$	$\bar{x}$	MAX	MIN
EXCELLENT	6%		5%						
GOOD	33%	<b>39%</b>	35%	<b>41%</b>	+2%	12%	28%	41%	14%
ONLY FAIR	38%		35%						
POOR	20%	<b>58%</b>	22%	<b>56%</b>	-2%	-14%	70%	85%	56%
DK	3%		3%						

Families with children

	2020		2021		$\Delta$	$\Delta - \bar{x}$	$\bar{x}$	MAX	MIN
EXCELLENT	14%		12%						
GOOD	44%	<b>57%</b>	36%	<b>48%</b>	-9%	-1%	49%	60%	36%
ONLY FAIR	33%		40%						
POOR	9%	<b>42%</b>	11%	<b>51%</b>	+9%	1%	50%	63%	40%
DK	1%		1%						

Retirees

	2020		2021		$\Delta$	$\Delta - \bar{x}$	$\bar{x}$	MAX	MIN
EXCELLENT	28%		36%						
GOOD	50%	<b>78%</b>	41%	<b>77%</b>	-1%	0%	77%	84%	69%
ONLY FAIR	17%		18%						
POOR	6%	<b>22%</b>	5%	<b>23%</b>	+0.5%	0%	23%	29%	16%
DK			0%						

Racial & ethnic minorities

	2020		2021		$\Delta$	$\Delta - \bar{x}$	$\bar{x}$	MAX	MIN
EXCELLENT	9%		9%						
GOOD	37%	<b>46.0%</b>	37%	<b>45.5%</b>	-1%	0%	45%	53%	38%
ONLY FAIR	34%		26%						
POOR	16%	<b>50%</b>	25%	<b>51%</b>	+1%	1%	50%	60%	39%
DK	4%		4%						

Escambia County Quality of Life Survey 2020 – 2021 Comparison

Pensacola Young Professionals

Rating Escambia as a place to live (continued)

		2020		2021		$\Delta$	$\Delta - \bar{x}$	$\bar{x}$	MAX	MIN
Immigrants from other countries	EXCELLENT	7%		7%						
	GOOD	34%	41%	34%	40%	-1%	3%	37%	42%	29%
	ONLY FAIR	37%		30%						
	POOR	18%	55%	24%	53%	-2%	-1%	54%	66%	44%
	DK	4%		7%						

Rating Escambia as a place to live (continued)

		2020		2021		$\Delta$	$\Delta - \bar{x}$	$\bar{x}$	MAX	MIN
Entrepreneurs & new businesses	EXCELLENT	8%		8%						
	GOOD	37%	45%	37%	45%	+0%	10%	35%	50%	21%
	ONLY FAIR	35%		42%						
	POOR	18%	53%	11%	53%	-0%	-9%	62%	78%	47%
	DK	2%		2%						

People living below poverty line

		2020		2021		$\Delta$	$\Delta - \bar{x}$	$\bar{x}$	MAX	MIN
People living below poverty line	EXCELLENT	4%		2%						
	GOOD	14%	18%	11%	13%	-5%	-3%	17%	21%	10%
	ONLY FAIR	34%		28%						
	POOR	45%	78%	53%	81%	+3%	3%	78%	84%	68%
	DK	4%		6%						

Rating Over All Quality of Life

How would you rate the over all quality of life in Escambia county?

		2020		2021		$\Delta$	$\Delta - \bar{x}$	$\bar{x}$	MAX	MIN
How would you rate the over all quality of life in Escambia county?	EXCELLENT	10%		13%						
	GOOD	56%	66%	52%	65%	-0.2%	7%	58%	71%	47%
	ONLY FAIR	29%		30%						
	POOR	5%	34%	5%	35%	0.2%	-7%	42%	52%	29%
	DK	0%		0%						

Over the next 5 years do you think that the quality of life in Escambia county will improve, deteriorate or stay about the same?

		2020		2021		$\Delta$	$\Delta - \bar{x}$	$\bar{x}$	MAX	MIN
Over the next 5 years do you think that the quality of life in Escambia county will improve, deteriorate or stay about the same?	IMPROVE	36%		26%		-9.4%	-7%	33%	40%	25%
	DETERIORATE	14%		13%		-0.3%	4%	9%	15%	5%
	STAY THE SAME	49%		57%		7.9%	1%	56%	64%	49%
	NOT SURE	2%		3%		1.8%	2%	1%	3%	0%

Vision & Leadership (all respondents)

I am familiar with and confident in the vision, plans and leadership for the revitalization of City of Pensacola?

		2020		2021		$\Delta$	$\Delta - \bar{x}$	$\bar{x}$	MAX	MIN
I am familiar with and confident in the vision, plans and leadership for the revitalization of City of Pensacola?	STRONG AGREE	9%		14%						
	SW AGREE	58%	66%	45%	59%	-8%	26%	33%	66%	35%
	SW DISAGREE	17%		21%						
	STRONG DISAGREE	11%	28%	11%	32%	+4%	-6%	38%	56%	27%
	NOT SURE	5%		9%						

I am familiar with and confident in the vision, plans and leadership for economic development for Escambia County?

		2020		2021		$\Delta$	$\Delta - \bar{x}$	$\bar{x}$	MAX	MIN
I am familiar with and confident in the vision, plans and leadership for economic development for Escambia County?	STRONG AGREE	5%		13%						
	SW AGREE	52%	57%	46%	59%	+2%	8%	50%	59%	34%
	SW DISAGREE	26%		23%						
	STRONG DISAGREE	11%	37%	13%	37%	+0%	-7%	44%	57%	34%
	NOT SURE	6%		5%						