

THINGS IN ESCAMBIA COUNTY

THINGS IN CITY OF PENSACOLA

	RIGHT TRACK	WRONG TRACK	DK		RIGHT TRACK	WRONG TRACK	DK
RESULTS							
COUNTY	52	36	12		55	28	18
RESIDENCE							
CITY OF PENSACOLA	48	41	12		57	30	13
ESCAMBIA SUBURBS	53	35	12		54	27	19
GENDER							
MALE	58	33	9		52	34	14
FEMALE	47	39	14		57	22	21
PARTY REGISTRATION							
DEMOCRAT	46	43	11		45	36	19
REPUBLICAN	63	30	7		66	21	13
INDEPENDENT	40	37	23		46	28	26
INCOME							
<\$40,000	47	42	12		54	26	20
\$40,000+	58	30	12		55	29	16
EDUCATION							
NO COLLEGE DEGREE	47	41	13		52	31	17
COLLEGE GRAD	57	32	11		57	25	19
AGE							
<50	49	38	13		58	22	20
50+	55	34	11		52	32	16
RACE							
WHITE	54	34	13		59	22	19
BLACK	45	47	8		43	43	13
COMMISSION DISTRICT							
DISTRICT 1	49	37	14		54	27	19
DISTRICT 2	54	32	14		50	33	17
DISTRICT 3	54	37	9		61	29	11
DISTRICT 4	58	28	14		59	22	19
DISTRICT 5	44	47	9		50	27	24

JOB PERFORMANCE: MAYOR GROVER ROBINSON

JOB PERFORMANCE: COUNTY COMMISSIONERS

	GOOD	EXCELLENT	ONLY FAIR	POOR	DK		GOOD	EXCELLENT	ONLY FAIR	POOR	DK			
RESULTS														
COUNTY	42	11	53	30	10	40	7	29	4	33	39	19	58	8
RESIDENCE														
CITY OF PENSACOLA	47	13	59	30	6	36	5	21	6	26	47	22	69	5
ESCAMBIA SUBURBS	40	11	51	30	12	42	7	31	4	35	37	19	56	9
GENDER														
MALE	40	8	48	29	16	45	7	32	3	35	39	19	58	7
FEMALE	43	14	57	32	5	37	7	26	5	32	39	20	59	9
PARTY REGISTRATION														
DEMOCRAT	39	18	57	35	1	36	7	17	6	23	47	22	69	8
REPUBLICAN	49	8	57	22	16	39	4	39	1	40	36	16	51	8
INDEPENDENT	31	8	38	38	12	50	12	27	8	35	33	23	56	9
INCOME														
<\$40,000	44	8	52	30	8	38	10	26	2	29	40	21	61	10
\$40,000+	45	14	59	23	11	34	7	31	6	37	41	18	59	5
EDUCATION														
NO COLLEGE DEGREE	38	8	46	34	12	46	9	29	3	32	40	19	59	9
COLLEGE GRAD	46	14	59	27	9	36	5	30	5	35	40	18	58	8
AGE														
<50	39	10	49	35	9	44	7	27	6	33	35	22	57	10
50+	44	12	56	26	11	37	7	31	3	34	43	16	59	7
RACE														
WHITE	43	9	52	30	13	43	6	33	3	35	38	17	56	9
BLACK	34	19	53	32	4	36	11	21	10	31	37	26	63	6
COMMISSION DISTRICT														
DISTRICT 1	36	12	48	29	18	47	4	25	6	31	43	22	65	4
DISTRICT 2	43	8	50	32	9	41	9	31	3	34	46	14	60	6
DISTRICT 3	37	20	57	27	8	34	9	23	6	29	40	21	61	10
DISTRICT 4	47	11	58	30	7	37	5	32	5	37	29	23	53	10
DISTRICT 5	44	5	50	32	11	43	8	34	1	35	37	16	54	11

JOB PERFORMANCE: CITY COUNCIL	JOB PERFORMANCE: SCHOOL SUPERINTENDENT TIMOTHY SMITH													
	GOOD	EXCELLENT	ONLY FAIR	POOR	DK	GOOD	EXCELLENT	ONLY FAIR	POOR	DK				
RESULTS														
COUNTY	33	5	37	39	15	54	9	35	6	41	31	13	44	16
RESIDENCE														
CITY OF PENSACOLA	35	6	40	39	16	55	6	35	8	42	32	13	45	12
ESCAMBIA SUBURBS	32	4	36	39	15	53	10	35	5	40	30	13	43	16
GENDER														
MALE	29	2	31	42	20	62	7	35	5	41	30	11	41	18
FEMALE	36	8	43	36	10	46	11	35	6	41	31	15	46	13
PARTY REGISTRATION														
DEMOCRAT	31	9	40	38	12	49	11	33	7	40	24	19	43	18
REPUBLICAN	37	0	38	42	14	56	7	40	5	44	33	10	44	12
INDEPENDENT	26	7	32	36	20	55	13	30	6	36	35	12	47	18
INCOME														
<\$40,000	34	2	36	37	17	54	10	40	4	45	33	12	45	10
\$40,000+	34	6	40	39	11	50	10	33	5	38	30	14	44	18
EDUCATION														
NO COLLEGE DEGREE	35	3	39	36	19	55	7	33	5	38	32	14	46	16
COLLEGE GRAD	30	5	35	42	11	53	12	38	5	43	29	13	42	14
AGE														
<50	35	10	44	38	11	49	7	30	7	37	38	15	53	10
50+	31	1	32	40	17	57	11	39	5	44	24	12	36	20
RACE														
WHITE	35	2	37	40	14	54	10	36	5	41	33	13	45	13
BLACK	29	12	40	39	17	55	5	33	8	41	26	16	42	18
COMMISSION DISTRICT														
DISTRICT 1	35	7	42	36	15	51	7	37	1	39	31	11	42	20
DISTRICT 2	35	1	35	45	9	55	10	40	5	45	28	12	40	16
DISTRICT 3	21	9	30	38	24	62	8	28	14	41	35	15	50	9
DISTRICT 4	41	4	45	31	13	44	11	37	3	40	29	12	41	19
DISTRICT 5	30	3	33	45	12	58	10	34	5	39	30	17	47	14

JOB PERFORMANCE: SCHOOL BOARD

	GOOD	EXCELLENT		ONLY FAIR	POOR		DK
RESULTS							
COUNTY	30	7	36	38	17	55	9
RESIDENCE							
CITY OF PENSACOLA	27	9	36	34	22	56	8
ESCAMBIA SUBURBS	30	6	37	39	15	54	9
GENDER							
MALE	30	8	38	40	12	53	10
FEMALE	29	6	35	36	21	56	8
PARTY REGISTRATION							
DEMOCRAT	24	7	32	39	21	60	9
REPUBLICAN	35	9	43	36	12	48	9
INDEPENDENT	27	3	30	41	19	60	10
INCOME							
<\$40,000	34	6	39	36	19	54	6
\$40,000+	30	6	36	39	15	55	9
EDUCATION							
NO COLLEGE DEGREE	29	6	36	33	20	53	12
COLLEGE GRAD	30	6	37	44	13	57	7
AGE							
<50	24	9	33	41	22	63	5
50+	34	5	39	36	12	48	12
RACE							
WHITE	32	7	39	38	14	52	10
BLACK	26	7	32	32	28	60	7
COMMISSION DISTRICT							
DISTRICT 1	27	1	28	41	17	58	14
DISTRICT 2	22	10	32	42	16	57	11
DISTRICT 3	21	13	35	39	21	61	5
DISTRICT 4	37	5	43	30	20	50	7
DISTRICT 5	40	5	45	39	9	48	7

What is the most important issue facing ESCAMBIA COUNTY?

[OPEN ENDED]

ESCAMBIA COUNTY

COVID	16%
EDUCATION	14%
CRIME/DRUGS	13%
ECONOMY/JOBS	13%
COST OF LIVING	11%
GROWTH/SPRAWL	10%
TRAFFIC/ROADS	8%
TAXES/GOVT SPNDG	5%
POVERTY	3%
ENVIRONMENT	2%
QUALITY OF LIFE	2%
POOR LEADERSHIP	1%
MORAL ISSUES	1%
HURRICANE/BRIDGE	1%
HEALTH CARE	1%
OTHER/DK	2%

What is the most important issue facing the City of Pensacola?

[OPEN ENDED]

CITY OF PENSACOLA

CRIME/DRUGS	15%
COVID	14%
ECONOMY/JOBS	13%
COST OF LIVING	12%
TAXES/GOVT SPNDG	7%
EDUCATION	7%
POVERTY	6%
TRAFFIC/ROADS	6%
GROWTH/SPRAWL	4%
DOWNTOWN PENSACOLA	3%
QUALITY OF LIFE	3%
RACE RELATIONS	2%
POOR LEADERSHIP	2%
ENVIRONMENT	1%
HEALTH CARE	1%
MORAL ISSUES	1%
LACK OF CULTURAL	1%
OTHER/DK	4%

ECONOMIC CONDITIONS IN ESCAMBIA

	GOOD	EXCELLENT		ONLY FAIR	POOR		DK
RESULTS							
COUNTY	34	2	36	45	17	62	2
RESIDENCE							
CITY OF PENSACOLA	23	2	25	39	34	73	2
ESCAMBIA SUBURBS	37	2	39	47	13	60	2
GENDER							
MALE	44	2	45	45	8	53	2
FEMALE	25	2	27	46	26	71	2
PARTY REGISTRATION							
DEMOCRAT	24	2	26	41	33	74	1
REPUBLICAN	44	1	45	47	7	53	1
INDEPENDENT	31	2	33	48	15	63	4
INCOME							
<\$40,000	33	1	34	44	21	65	2
\$40,000+	36	2	39	45	15	60	2
EDUCATION							
NO COLLEGE DEGREE	29	2	30	47	21	69	1
COLLEGE GRAD	40	2	42	43	13	56	2
AGE							
<50	24	2	26	57	16	73	1
50+	42	1	44	36	18	54	2
RACE							
WHITE	38	1	39	49	10	60	2
BLACK	25	3	28	32	39	70	2
COMMISSION DISTRICT							
DISTRICT 1	39	3	42	41	14	55	3
DISTRICT 2	39	1	40	41	18	59	1
DISTRICT 3	28	0	28	46	24	69	3
DISTRICT 4	32	2	34	52	13	65	2
DISTRICT 5	34	2	36	46	18	64	0

OVER NEXT FIVE YEARS, ECONOMY WILL GET:					CONCERN FOR PERSONAL/FAMILY JOB SECURITY							
	BETTER	WORSE	SAME	DK		SOMEWHAT	VERY		NOT TOO	NOT AT ALL		DK
RESULTS					RESULTS							
COUNTY	21	22	52	6	COUNTY	29	20	49	23	24	46	5
RESIDENCE					RESIDENCE							
CITY OF PENSACOLA	21	20	57	2	CITY OF PENSACOLA	29	33	62	15	19	35	4
ESCAMBIA SUBURBS	21	22	50	7	ESCAMBIA SUBURBS	29	17	46	24	25	49	5
GENDER					GENDER							
MALE	27	25	44	5	MALE	20	12	32	31	32	63	5
FEMALE	15	19	59	7	FEMALE	38	27	65	15	16	31	4
PARTY REGISTRATION					PARTY REGISTRATION							
DEMOCRAT	22	13	64	1	DEMOCRAT	32	19	51	15	26	41	8
REPUBLICAN	24	25	43	8	REPUBLICAN	20	21	41	31	25	56	3
INDEPENDENT	13	26	51	10	INDEPENDENT	43	20	63	17	18	35	2
INCOME					INCOME							
<\$40,000	20	16	58	6	<\$40,000	34	24	59	17	20	37	4
\$40,000+	23	21	50	6	\$40,000+	31	16	47	19	28	47	6
EDUCATION					EDUCATION							
NO COLLEGE DEGREE	16	25	51	8	NO COLLEGE DEGREE	31	27	58	21	17	38	4
COLLEGE GRAD	26	18	53	4	COLLEGE GRAD	28	13	41	24	30	54	6
AGE					AGE							
<50	15	17	60	8	<50	33	23	55	22	22	43	1
50+	25	25	46	5	50+	27	18	44	23	26	49	7
RACE					RACE							
WHITE	20	22	51	8	WHITE	28	18	46	24	25	49	5
BLACK	22	21	56	1	BLACK	30	28	58	20	19	39	3
COMMISSION DISTRICT					COMMISSION DISTRICT							
DISTRICT 1	22	20	51	8	DISTRICT 1	21	17	37	27	31	58	5
DISTRICT 2	31	23	42	3	DISTRICT 2	21	23	44	29	20	49	7
DISTRICT 3	22	31	43	4	DISTRICT 3	19	26	46	24	28	51	3
DISTRICT 4	14	19	61	7	DISTRICT 4	22	26	49	33	15	48	4
DISTRICT 5	19	11	61	9	DISTRICT 5	16	20	36	33	26	59	5

QUALITY OF PUBLIC EDUCATION RESULTS	QUALITY OF PUBLIC EDUCATION					CULTURAL OPPORTUNITIES								
	GOOD	EXCELLENT	ONLY FAIR	POOR	DK	GOOD	EXCELLENT	ONLY FAIR	POOR	DK				
COUNTY	29	4	33	39	26	65	2	39	12	50	33	14	48	2
RESIDENCE														
CITY OF PENSACOLA	19	5	24	35	38	73	3	32	12	44	32	23	55	2
ESCAMBIA SUBURBS	31	3	35	40	23	63	2	41	12	52	34	12	46	2
GENDER														
MALE	37	3	40	33	25	58	2	36	13	49	34	14	48	3
FEMALE	21	5	26	45	27	72	2	41	10	52	33	15	48	1
PARTY REGISTRATION														
DEMOCRAT	23	5	29	41	29	70	2	29	7	36	40	22	62	2
REPUBLICAN	35	4	39	38	22	60	1	47	17	63	27	8	35	2
INDEPENDENT	25	1	26	38	31	69	4	38	9	46	37	16	52	1
INCOME														
<\$40,000	29	3	32	38	30	67	1	33	16	49	37	13	50	1
\$40,000+	27	4	32	43	23	66	3	46	10	56	28	15	43	2
EDUCATION														
NO COLLEGE DEGREE	32	3	34	36	28	64	2	34	10	44	39	15	54	2
COLLEGE GRAD	26	5	31	43	25	67	2	43	14	57	29	14	42	1
AGE														
<50	28	1	28	34	37	71	1	37	8	45	39	15	54	2
50+	30	6	36	44	18	61	3	41	15	55	29	14	43	2
RACE														
WHITE	33	5	37	39	22	61	2	43	14	58	31	10	41	2
BLACK	20	1	21	36	41	77	2	25	4	30	41	29	69	1
COMMISSION DISTRICT														
DISTRICT 1	25	3	27	43	29	72	1	49	10	59	28	12	40	1
DISTRICT 2	30	3	32	43	23	67	1	45	6	52	31	15	45	3
DISTRICT 3	21	6	27	36	33	69	4	33	11	43	34	21	55	2
DISTRICT 4	34	2	36	37	25	62	2	28	20	48	36	16	52	1
DISTRICT 5	36	5	41	37	21	58	2	39	11	50	38	9	46	3

JOB OPPORTUNITIES	VIBRANT NIGHTLIFE						VIBRANT NIGHTLIFE							
	GOOD	EXCELLENT	ONLY FAIR	POOR	DK	GOOD	EXCELLENT	ONLY FAIR	POOR	DK				
RESULTS														
COUNTY	32	7	39	33	17	51	11	43	14	58	22	10	32	11
RESIDENCE														
CITY OF PENSACOLA	21	4	25	41	26	67	9	47	15	62	21	16	37	1
ESCAMBIA SUBURBS	35	7	43	31	15	46	11	43	14	56	23	8	31	13
GENDER														
MALE	35	10	45	33	15	47	8	42	12	53	25	11	35	11
FEMALE	30	4	33	34	19	53	14	45	17	62	20	9	29	10
PARTY REGISTRATION														
DEMOCRAT	21	3	25	33	28	61	14	45	6	51	26	15	41	8
REPUBLICAN	39	10	49	33	11	43	8	45	18	63	17	9	26	11
INDEPENDENT	35	6	41	34	15	49	10	38	18	56	27	4	31	14
INCOME														
<\$40,000	29	8	37	34	19	53	11	37	13	50	23	14	37	13
\$40,000+	33	7	39	32	16	48	12	49	15	65	24	4	28	7
EDUCATION														
NO COLLEGE DEGREE	33	7	40	35	17	52	8	41	13	53	20	13	33	14
COLLEGE GRAD	32	6	38	32	17	49	13	45	16	61	25	7	31	7
AGE														
<50	31	5	36	38	19	56	8	46	12	58	24	11	35	7
50+	34	8	41	30	16	46	13	41	16	57	21	8	30	13
RACE														
WHITE	37	8	45	31	14	45	10	43	16	60	22	7	29	12
BLACK	18	3	21	40	29	69	10	42	8	50	24	20	43	7
COMMISSION DISTRICT														
DISTRICT 1	47	6	53	25	12	37	10	58	10	68	18	6	24	8
DISTRICT 2	26	4	31	35	17	52	17	35	20	54	24	10	34	12
DISTRICT 3	23	10	33	34	22	56	11	43	9	52	25	16	41	7
DISTRICT 4	29	9	38	40	16	56	6	35	19	54	26	10	37	10
DISTRICT 5	36	3	39	32	20	52	9	47	13	60	18	5	23	17

AFFORDABLE HOUSING	PUBLIC TRANSPORTATION													
	GOOD	EXCELLENT	ONLY FAIR	POOR	DK									
RESULTS														
COUNTY	16	4	20	33	45	78	2	15	3	19	29	41	70	11
RESIDENCE														
CITY OF PENSACOLA	15	2	16	18	64	82	1	15	2	17	31	46	77	6
ESCAMBIA SUBURBS	16	5	21	36	40	76	3	16	4	19	28	40	68	13
GENDER														
MALE	22	7	29	32	37	69	2	9	4	13	28	48	75	11
FEMALE	10	2	11	33	53	86	3	21	3	24	30	35	65	12
PARTY REGISTRATION														
DEMOCRAT	12	2	14	33	51	84	2	10	2	12	38	44	82	6
REPUBLICAN	16	7	23	38	36	75	3	22	5	27	16	40	56	17
INDEPENDENT	21	2	24	21	53	74	2	11	2	13	39	40	79	8
INCOME														
<\$40,000	13	6	20	26	51	78	3	14	4	17	30	39	69	14
\$40,000+	18	4	22	37	39	75	2	17	2	19	28	43	70	11
EDUCATION														
NO COLLEGE DEGREE	12	5	17	29	52	81	3	18	5	23	28	34	63	15
COLLEGE GRAD	19	4	23	37	39	75	2	13	2	15	28	49	77	9
AGE														
<50	16	5	20	26	51	78	2	6	3	9	27	51	78	13
50+	16	4	20	38	40	77	3	23	4	27	29	34	63	10
RACE														
WHITE	15	4	20	37	41	78	3	18	4	22	23	42	65	13
BLACK	21	2	23	18	58	76	1	12	2	13	41	40	81	6
COMMISSION DISTRICT														
DISTRICT 1	17	3	20	34	42	75	5	15	1	16	23	53	76	8
DISTRICT 2	23	1	24	33	43	76	1	11	3	14	29	36	65	21
DISTRICT 3	16	4	19	31	48	78	3	21	1	23	38	35	73	5
DISTRICT 4	13	7	20	31	47	78	2	16	6	22	28	41	69	9
DISTRICT 5	11	6	17	35	46	82	1	14	5	20	25	42	67	14

PUBLIC SAFETY & LOW CRIME	GETTING AROUND IN TRAFFIC													
	GOOD	EXCELLENT	ONLY FAIR	POOR	DK	GOOD	EXCELLENT	ONLY FAIR	POOR	DK				
RESULTS														
COUNTY	27	4	31	39	29	68	1	29	8	37	28	35	63	0
RESIDENCE														
CITY OF PENSACOLA	21	6	26	36	37	73	1	29	9	37	31	32	63	0
ESCAMBIA SUBURBS	29	4	32	39	27	66	1	29	8	37	27	36	64	0
GENDER														
MALE	25	5	31	39	30	69	0	31	8	38	29	33	62	0
FEMALE	29	3	32	39	28	67	2	27	9	35	27	38	65	0
PARTY REGISTRATION														
DEMOCRAT	15	3	18	45	36	81	1	24	7	32	26	42	68	0
REPUBLICAN	40	4	45	29	25	54	1	36	4	40	29	31	60	0
INDEPENDENT	19	4	24	48	27	75	1	20	17	37	29	34	63	0
INCOME														
<\$40,000	28	5	33	37	28	66	1	28	10	38	27	35	62	0
\$40,000+	28	4	32	38	28	66	1	30	5	35	30	35	65	0
EDUCATION														
NO COLLEGE DEGREE	22	3	25	36	38	73	2	24	6	30	29	42	70	0
COLLEGE GRAD	32	5	37	42	21	63	1	33	10	43	28	30	57	0
AGE														
<50	26	3	29	41	29	70	1	35	10	45	21	34	55	0
50+	28	5	33	37	29	66	1	24	6	30	34	37	70	0
RACE														
WHITE	33	3	36	38	25	63	1	31	6	38	28	35	62	0
BLACK	9	5	14	45	41	86	1	23	11	34	29	38	67	0
COMMISSION DISTRICT														
DISTRICT 1	19	4	22	44	33	76	1	32	6	37	22	41	63	0
DISTRICT 2	30	2	32	38	28	66	2	34	9	43	32	25	57	0
DISTRICT 3	25	3	28	36	36	72	0	26	5	31	33	36	69	0
DISTRICT 4	33	8	41	35	24	59	0	32	14	46	29	25	54	0
DISTRICT 5	29	3	31	41	26	67	2	19	5	24	25	51	76	0

QUALITY HEALTHCARE							PARKS, PLAYGROUNDS & BEACHES							
	GOOD	EXCELLENT		ONLY FAIR	POOR	DK	GOOD	EXCELLENT		ONLY FAIR	POOR	DK		
RESULTS														
COUNTY	49	13	62	21	17	38	0	51	22	72	19	9	28	0
RESIDENCE														
CITY OF PENSACOLA	39	10	50	23	27	50	0	40	24	64	26	10	36	0
ESCAMBIA SUBURBS	51	14	65	21	15	35	0	53	21	74	17	8	26	0
GENDER														
MALE	51	16	67	19	14	33	0	52	23	75	16	9	25	0
FEMALE	47	10	57	23	20	43	0	50	20	70	22	9	31	0
PARTY REGISTRATION														
DEMOCRAT	44	10	54	23	23	46	0	42	19	61	22	17	39	0
REPUBLICAN	62	15	76	14	10	24	0	50	26	76	19	5	24	0
INDEPENDENT	30	14	44	33	24	56	0	63	17	80	16	4	20	0
INCOME														
<\$40,000	50	9	59	17	24	41	0	47	23	70	22	8	30	0
\$40,000+	50	16	66	21	13	34	0	53	23	76	16	8	24	0
EDUCATION														
NO COLLEGE DEGREE	48	11	59	19	22	41	0	48	19	67	23	10	33	0
COLLEGE GRAD	49	15	64	24	12	36	0	53	24	77	16	7	23	0
AGE														
<50	45	10	55	26	19	45	0	56	18	74	16	10	26	0
50+	52	16	67	17	16	33	0	46	25	71	22	8	29	0
RACE														
WHITE	53	13	66	19	15	34	0	53	26	79	15	6	21	0
BLACK	32	12	45	30	26	56	0	41	10	52	31	17	48	0
COMMISSION DISTRICT														
DISTRICT 1	54	16	70	11	19	30	0	53	24	76	17	7	24	0
DISTRICT 2	48	9	57	18	25	43	0	45	25	69	18	13	31	0
DISTRICT 3	40	17	57	25	18	43	0	54	18	72	21	7	28	0
DISTRICT 4	50	9	59	26	15	41	0	51	29	80	14	7	20	0
DISTRICT 5	52	14	66	26	9	34	0	50	12	63	26	11	37	0

	WELCOMING TO DIVERSE ETHNICITY					ELECTED OFFICIAL LEADERSHIP								
	GOOD	EXCELLENT		ONLY FAIR	POOR	DK	GOOD	EXCELLENT		ONLY FAIR	POOR	DK		
RESULTS														
COUNTY	37	16	53	30	16	46	1	29	3	32	39	26	66	3
RESIDENCE														
CITY OF PENSACOLA	32	12	44	34	20	54	2	26	1	27	36	35	71	2
ESCAMBIA SUBURBS	38	17	55	29	15	44	1	29	4	33	40	24	64	3
GENDER														
MALE	36	17	52	30	16	46	2	26	3	29	39	30	68	3
FEMALE	38	16	54	30	16	46	1	31	4	34	40	23	63	3
PARTY REGISTRATION														
DEMOCRAT	17	8	25	45	30	74	1	21	2	23	45	30	75	2
REPUBLICAN	51	22	72	20	7	26	1	43	3	46	28	24	51	3
INDEPENDENT	39	17	56	28	14	42	2	12	6	18	54	25	79	4
INCOME														
<\$40,000	33	18	51	34	14	48	1	28	3	31	37	30	67	2
\$40,000+	41	13	55	28	17	45	1	32	4	36	38	24	62	3
EDUCATION														
NO COLLEGE DEGREE	37	18	55	29	15	44	1	27	4	31	34	33	67	2
COLLEGE GRAD	38	14	52	30	17	47	1	30	3	33	44	21	65	3
AGE														
<50	32	20	51	34	14	48	1	27	3	30	41	26	67	3
50+	42	13	55	27	17	44	1	30	3	34	38	27	64	2
RACE														
WHITE	44	19	62	25	11	37	1	33	4	36	38	23	61	3
BLACK	19	8	27	40	31	71	2	18	3	20	42	35	78	2
COMMISSION DISTRICT														
DISTRICT 1	42	15	57	32	11	43	1	29	6	34	28	36	64	2
DISTRICT 2	43	11	55	30	15	44	1	33	1	35	42	20	62	4
DISTRICT 3	39	18	57	26	16	42	1	29	5	34	35	29	64	2
DISTRICT 4	26	22	47	36	15	51	2	29	1	30	49	18	67	3
DISTRICT 5	35	14	50	25	24	48	2	22	5	26	43	29	71	3

SHARED VISION FOR JOB GROWTH						RECENT COLLEGE GRADS LOOKING FOR JOBS								
	GOOD	EXCELLENT	ONLY FAIR	POOR	DK	GOOD	EXCELLENT	ONLY FAIR	POOR	DK				
RESULTS														
COUNTY	20	5	26	43	26	68	6	26	4	30	39	27	66	5
RESIDENCE														
CITY OF PENSACOLA	19	4	23	41	36	76	1	16	2	19	39	39	79	2
ESCAMBIA SUBURBS	21	6	27	43	23	66	7	28	5	33	38	24	62	5
GENDER														
MALE	20	8	28	45	22	67	5	33	6	38	32	23	56	6
FEMALE	21	3	24	41	29	70	6	19	3	22	44	31	75	3
PARTY REGISTRATION														
DEMOCRAT	19	4	23	36	38	73	3	17	3	20	36	40	76	4
REPUBLICAN	20	8	28	47	18	65	8	36	3	40	37	18	55	5
INDEPENDENT	23	3	26	44	25	68	6	17	8	25	45	26	71	4
INCOME														
<\$40,000	26	8	35	30	29	59	6	26	4	30	33	30	63	7
\$40,000+	17	4	22	48	26	73	5	25	4	29	42	26	69	3
EDUCATION														
NO COLLEGE DEGREE	20	5	25	37	31	69	7	26	4	30	35	28	64	6
COLLEGE GRAD	20	6	26	49	20	69	5	25	5	30	41	26	67	3
AGE														
<50	23	5	27	42	24	66	6	20	6	26	37	32	70	5
50+	19	6	25	43	27	70	5	31	3	33	39	23	62	4
RACE														
WHITE	25	6	30	45	18	62	8	31	5	36	37	22	59	5
BLACK	10	6	15	30	53	83	2	11	2	13	42	42	84	3
COMMISSION DISTRICT														
DISTRICT 1	17	6	23	38	32	70	8	27	8	35	44	17	62	4
DISTRICT 2	15	2	16	50	24	74	9	24	3	26	35	32	67	7
DISTRICT 3	22	6	28	40	30	70	2	28	3	31	31	33	64	6
DISTRICT 4	26	7	33	45	17	62	5	28	5	32	33	30	63	5
DISTRICT 5	22	6	28	40	26	66	6	21	4	25	50	24	74	1

YOUNG SINGLE PEOPLE	FAMILIES WITH CHILDREN													
	GOOD	EXCELLENT	ONLY FAIR	POOR	DK	GOOD	EXCELLENT	ONLY FAIR	POOR	DK				
RESULTS														
COUNTY	35	5	41	35	22	56	3	36	12	48	40	11	51	1
RESIDENCE														
CITY OF PENSACOLA	30	2	33	40	26	66	1	32	18	49	27	23	50	1
ESCAMBIA SUBURBS	37	6	43	33	21	54	4	37	11	48	43	8	51	1
GENDER														
MALE	41	4	45	27	24	51	4	47	11	57	33	8	42	1
FEMALE	30	6	37	41	20	62	2	26	14	40	46	14	60	1
PARTY REGISTRATION														
DEMOCRAT	26	5	31	39	28	67	2	28	8	37	41	21	62	2
REPUBLICAN	44	3	46	31	19	50	4	44	13	57	38	5	42	1
INDEPENDENT	33	10	43	34	19	54	4	31	16	48	42	9	51	1
INCOME														
<\$40,000	34	4	37	39	22	61	2	31	16	47	36	16	52	1
\$40,000+	38	4	42	35	19	55	3	40	9	49	42	9	50	1
EDUCATION														
NO COLLEGE DEGREE	34	3	38	33	26	58	4	33	13	46	40	14	54	0
COLLEGE GRAD	36	7	43	37	18	55	2	39	11	50	40	9	48	2
AGE														
<50	29	6	35	38	23	61	4	32	15	48	43	9	52	1
50+	41	5	45	32	21	53	2	39	10	48	38	13	50	1
RACE														
WHITE	39	6	45	34	18	52	4	39	13	52	42	5	47	1
BLACK	30	2	32	30	36	66	2	27	9	36	33	28	61	3
COMMISSION DISTRICT														
DISTRICT 1	40	11	50	29	19	48	2	40	13	53	36	11	47	1
DISTRICT 2	24	4	28	46	24	70	3	31	12	43	43	11	55	2
DISTRICT 3	44	4	48	29	21	50	2	44	5	49	31	19	50	1
DISTRICT 4	39	4	43	37	16	52	5	35	23	58	35	5	41	1
DISTRICT 5	30	3	33	31	31	63	5	28	8	35	54	9	63	1

RETIREEES	RESULTS							RACIAL & ETHNIC MINORITIES						
	GOOD	EXCELLENT	ONLY FAIR	POOR	DK	GOOD	EXCELLENT	ONLY FAIR	POOR	DK				
COUNTY	41	36	77	18	5	23	0	37	9	46	26	25	51	4
RESIDENCE														
CITY OF PENSACOLA	32	47	78	10	12	22	0	30	9	39	22	38	59	2
ESCAMBIA SUBURBS	44	33	77	20	3	23	0	39	9	47	27	22	48	4
GENDER														
MALE	41	36	78	19	3	23	0	42	6	48	29	22	50	2
FEMALE	41	36	77	16	7	23	0	32	11	44	23	28	51	6
PARTY REGISTRATION														
DEMOCRAT	47	32	79	14	7	21	0	25	3	29	23	46	69	2
REPUBLICAN	38	36	74	23	3	26	0	46	9	55	30	10	40	5
INDEPENDENT	39	42	81	12	7	19	0	36	15	51	22	23	45	4
INCOME														
<\$40,000	32	39	71	20	9	30	0	32	11	43	28	25	54	3
\$40,000+	48	35	84	15	2	17	0	40	8	48	24	25	49	4
EDUCATION														
NO COLLEGE DEGREE	40	31	71	22	7	29	0	39	9	47	22	27	49	4
COLLEGE GRAD	43	41	85	13	2	15	0	35	9	44	30	22	52	4
AGE														
<50	32	47	79	18	3	21	0	38	10	48	24	22	47	5
50+	49	28	77	17	6	23	0	36	8	44	27	27	53	3
RACE														
WHITE	43	34	77	19	4	23	0	41	10	51	30	16	46	4
BLACK	31	47	78	14	8	22	0	23	7	30	15	53	68	2
COMMISSION DISTRICT														
DISTRICT 1	52	27	79	17	4	21	0	46	5	51	25	23	48	1
DISTRICT 2	35	49	84	6	10	16	0	40	13	52	27	17	44	4
DISTRICT 3	34	36	70	21	9	30	0	36	6	42	27	30	57	1
DISTRICT 4	43	38	81	17	2	19	0	37	9	46	20	27	47	7
DISTRICT 5	43	30	73	27	0	27	0	25	11	36	30	28	58	7

IMMIGRANTS FROM OTHER COUNTRIES						ENTREPRENURS & NEW BUSINESSES								
	GOOD	EXCELLENT		ONLY FAIR	POOR		DK	GOOD	EXCELLENT		ONLY FAIR	POOR		DK
RESULTS														
COUNTY	34	7	40	30	24	53	7	37	8	45	42	11	53	2
RESIDENCE														
CITY OF PENSACOLA	30	10	40	22	30	52	9	29	9	38	53	7	61	2
ESCAMBIA SUBURBS	35	6	40	32	22	54	6	39	8	47	38	12	51	2
GENDER														
MALE	38	6	44	30	21	51	4	34	9	43	42	14	56	1
FEMALE	29	7	37	29	26	55	9	40	8	48	41	9	50	3
PARTY REGISTRATION														
DEMOCRAT	21	3	24	26	41	67	8	32	6	37	45	14	59	3
REPUBLICAN	45	7	52	34	11	44	4	49	7	55	37	7	44	1
INDEPENDENT	30	11	40	26	24	50	10	22	15	37	45	15	61	3
INCOME														
<\$40,000	32	9	41	29	22	50	9	37	7	44	46	9	55	2
\$40,000+	37	5	42	29	25	54	4	40	9	49	39	10	49	2
EDUCATION														
NO COLLEGE DEGREE	35	9	44	26	23	49	7	39	6	44	45	10	54	1
COLLEGE GRAD	32	5	37	33	24	57	6	36	11	46	39	13	52	2
AGE														
<50	34	9	43	29	18	47	11	28	8	36	50	14	63	1
50+	34	5	39	30	28	58	3	44	8	53	35	9	45	3
RACE														
WHITE	37	5	42	34	19	53	5	43	9	53	37	10	46	2
BLACK	24	11	35	17	40	56	9	22	6	28	51	19	69	3
COMMISSION DISTRICT														
DISTRICT 1	39	6	44	29	26	55	1	40	9	50	39	10	48	2
DISTRICT 2	42	4	46	26	16	43	11	30	11	40	40	18	59	1
DISTRICT 3	31	7	38	41	18	59	3	44	6	49	38	12	49	1
DISTRICT 4	36	8	44	19	29	49	8	33	6	39	50	8	59	2
DISTRICT 5	20	9	29	33	28	61	10	39	9	48	41	9	49	3

PEOPLE LIVING BELOW POVERTY LINE	PEOPLE LIKE YOU													
	GOOD	EXCELLENT	ONLY FAIR	POOR	DK									
RESULTS														
COUNTY	11	2	13	28	53	81	6	49	20	68	23	8	32	0
RESIDENCE														
CITY OF PENSACOLA	9	0	9	25	65	90	1	39	22	61	17	22	39	0
ESCAMBIA SUBURBS	12	3	15	29	50	79	7	51	19	70	25	5	30	0
GENDER														
MALE	14	2	16	28	50	77	7	46	25	71	24	5	29	0
FEMALE	9	3	11	29	56	85	4	51	15	66	23	11	34	0
PARTY REGISTRATION														
DEMOCRAT	6	0	6	14	79	93	2	44	18	62	23	15	38	0
REPUBLICAN	14	3	18	37	38	75	8	58	19	77	21	3	23	0
INDEPENDENT	13	3	16	31	46	77	7	39	23	62	29	9	38	0
INCOME														
<\$40,000	10	4	13	20	60	80	7	42	15	58	26	17	43	0
\$40,000+	14	1	15	31	51	82	4	53	21	74	23	3	26	0
EDUCATION														
NO COLLEGE DEGREE	11	4	15	27	50	76	9	51	13	64	21	14	36	0
COLLEGE GRAD	11	0	11	30	57	86	3	47	26	73	25	3	28	0
AGE														
<50	9	3	12	29	55	84	4	48	19	68	24	9	32	0
50+	13	1	14	27	52	79	6	49	20	69	23	8	31	0
RACE														
WHITE	11	3	14	32	47	80	6	55	16	71	24	4	29	0
BLACK	11	0	11	14	72	86	3	31	25	57	21	23	43	0
COMMISSION DISTRICT														
DISTRICT 1	8	3	11	42	44	86	4	51	22	73	19	8	27	0
DISTRICT 2	14	0	14	30	54	83	3	43	23	66	20	15	34	0
DISTRICT 3	13	3	16	19	59	79	5	43	18	61	27	13	39	0
DISTRICT 4	11	0	11	29	53	81	8	56	20	77	20	3	23	0
DISTRICT 5	11	5	16	20	56	77	8	50	14	65	31	4	35	0

QUALITY OF LIFE IN ESCAMBIA							NEXT 5 YEARS, QUALITY OF LIFE				
	GOOD	EXCELLENT		ONLY FAIR	POOR	DK	IMPROVE	DETERIORATI	STAY SAME	DK	
RESULTS											
COUNTY	52	13	65	30	5	35	0	26	13	57	3
RESIDENCE											
CITY OF PENSACOLA	39	12	52	39	10	49	0	30	21	48	1
ESCAMBIA SUBURBS	56	14	69	27	4	31	0	25	11	59	4
GENDER											
MALE	55	15	70	27	3	30	0	28	14	55	3
FEMALE	50	11	61	32	6	39	0	25	12	59	3
PARTY REGISTRATION											
DEMOCRAT	46	6	52	41	7	48	0	27	16	55	2
REPUBLICAN	59	19	78	21	1	22	0	31	9	59	2
INDEPENDENT	49	12	61	31	8	39	0	18	18	56	8
INCOME											
<\$40,000	47	11	59	37	5	41	0	28	17	52	3
\$40,000+	56	13	70	26	5	31	0	25	11	62	2
EDUCATION											
NO COLLEGE DEGREE	51	13	63	32	5	37	0	23	17	56	4
COLLEGE GRAD	54	14	68	27	5	32	0	29	10	58	3
AGE											
<50	53	10	63	33	5	38	0	22	10	65	3
50+	52	16	68	27	5	32	0	30	15	51	4
RACE											
WHITE	58	15	73	24	3	27	0	25	11	59	4
BLACK	34	5	38	50	12	62	0	28	20	52	1
COMMISSION DISTRICT											
DISTRICT 1	55	11	66	31	3	34	0	24	17	53	6
DISTRICT 2	50	13	62	32	6	38	0	27	21	49	3
DISTRICT 3	51	13	64	30	6	36	0	36	9	54	1
DISTRICT 4	53	17	70	25	5	30	0	28	12	56	4
DISTRICT 5	52	14	65	31	4	35	0	16	8	73	3

**Over the next 5 years do you think that the quality of life
In ESCAMBIA COUNTY will improve, worsen, or stay about the same?**

What is the primary reason you think the quality of life will worsen?

RESULTS	IMPROVE	WORSEN	STAY SAME	DK
COUNTY	26	13	57	3
RESIDENCE				
CITY OF PENSACOLA	30	21	48	1
ESCAMBIA SUBURBS	25	11	59	4
GENDER				
MALE	28	14	55	3
FEMALE	25	12	59	3
PARTY REGISTRATION				
DEMOCRAT	27	16	55	2
REPUBLICAN	31	9	59	2
INDEPENDENT	18	18	56	8
INCOME				
<\$40,000	28	17	52	3
\$40,000+	25	11	62	2
EDUCATION				
NO COLLEGE DEGREE	23	17	56	4
COLLEGE GRAD	29	10	58	3
AGE				
<50	22	10	65	3
50+	30	15	51	4
RACE				
WHITE	25	11	59	4
BLACK	28	20	52	1
COMMISSION DISTRICT				
DISTRICT 1	24	17	53	6
DISTRICT 2	27	21	49	3
DISTRICT 3	36	9	54	1
DISTRICT 4	28	12	56	4
DISTRICT 5	16	8	73	3

ECONOMY/JOBS	21%
CRIME/DRUGS	18%
COST OF LIVING	17%
GROWTH/SPRAWL	16%
TRAFFIC	12%
LACK OF LEADERSHIP	5%
HIGHER TAXES	5%
POOR EDUCATION	2%
LACK OF ENTERTAINMENT	1%
ENVIRONMENT	1%
OTHER/NOT SURE	3%

	CONFIDENT IN ECONOMIC DEVELOPMENT					CONFIDENT IN COMMUNITY DEVELOPMENT					NOT SURE				
	SOMEWHAT AGREE	STRONG AGREE		SOMEWHAT DISAGREE	STRONG DISAGREE	SOMEWHAT AGREE	STRONG AGREE		SOMEWHAT DISAGREE	STRONG DISAGREE					
RESULTS															
COUNTY	45	14	59	21	11	32	9		46	13	59	23	13	37	5
RESIDENCE															
CITY OF PENSACOLA	44	11	55	28	13	41	4		42	10	52	26	20	46	3
ESCAMBIA SUBURBS	46	14	60	19	11	30	10		47	13	61	23	12	35	5
GENDER															
MALE	41	17	58	25	11	36	6		48	12	60	24	14	37	3
FEMALE	49	10	59	17	12	29	12		45	13	58	23	13	36	6
PARTY REGISTRATION															
DEMOCRAT	37	15	52	27	15	42	6		41	11	51	20	18	39	10
REPUBLICAN	50	16	66	15	11	26	8		50	11	61	27	11	38	1
INDEPENDENT	48	6	54	23	8	31	16		47	19	66	21	11	32	2
INCOME															
<\$40,000	43	15	58	19	13	32	11		48	11	59	21	15	36	5
\$40,000+	43	15	57	25	10	35	8		49	14	63	21	11	33	4
EDUCATION															
NO COLLEGE DEGREE	50	10	60	19	14	33	7		45	14	58	26	13	39	3
COLLEGE GRAD	41	17	58	23	9	31	11		48	12	60	21	13	34	6
AGE															
<50	48	10	58	19	12	31	12		43	13	56	23	15	38	6
50+	43	17	60	23	11	33	7		49	12	62	24	12	35	3
RACE															
WHITE	50	14	64	17	8	25	11		50	13	63	25	8	33	4
BLACK	33	13	46	30	21	51	3		33	14	47	21	28	48	5
COMMISSION DISTRICT															
DISTRICT 1	48	11	60	18	18	36	4		35	16	51	32	12	44	5
DISTRICT 2	44	11	55	23	11	34	11		54	11	65	7	22	29	6
DISTRICT 3	47	11	58	24	14	39	3		48	6	54	25	19	44	2
DISTRICT 4	37	20	58	20	9	29	14		47	15	62	27	7	34	4
DISTRICT 5	50	14	64	18	5	23	13		47	15	62	26	7	32	6

HOW LIKELY TO MOVE?	HOW LIKELY TO MOVE?						DK	In your opinion, what is the primary reason that you or a family member are likely to leave the area?	
	SOMEWHAT LIKELY	VERY LIKELY		NOT TOO LIKELY	NOT AT ALL LIKELY				
RESULTS								JOB/ECONOMY	31%
COUNTY	20	19	40	19	40	59	1	FAMILY REASONS	27%
RESIDENCE								COST OF LIVING	14%
CITY OF PENSACOLA	29	21	50	18	32	50	0	GROWTH/TRAFFIC	14%
ESCAMBIA SUBURBS	18	19	37	20	42	62	1	EDUCATION	5%
GENDER								WEATHER	3%
MALE	17	19	36	23	40	63	2	LACK OF LEADERSHIP	2%
FEMALE	24	19	43	16	40	56	1	LACK OF ENTERTAINMENT	2%
PARTY REGISTRATION								OTHER/NOT SURE	3%
DEMOCRAT	21	18	39	27	34	61	1		
REPUBLICAN	19	13	32	17	49	66	2		
INDEPENDENT	22	33	55	13	32	45	1		
INCOME									
<\$40,000	28	18	46	17	37	54	0		
\$40,000+	16	21	36	20	42	62	1		
EDUCATION									
NO COLLEGE DEGREE	20	20	41	19	39	58	1		
COLLEGE GRAD	21	18	39	20	40	60	1		
AGE									
<50	21	28	49	15	34	49	1		
50+	20	12	32	22	45	67	1		
RACE									
WHITE	19	18	38	19	42	61	2		
BLACK	24	21	45	21	35	56	0		
COMMISSION DISTRICT									
DISTRICT 1	19	19	38	22	39	61	1		
DISTRICT 2	20	23	43	14	42	55	1		
DISTRICT 3	35	11	46	19	35	54	0		
DISTRICT 4	18	22	40	22	37	58	2		
DISTRICT 5	10	20	30	20	50	69	1		

HOW AWARE OF CIVICCON

	VERY AWARE	SOMEWHAT AWARE	TOTAL AWARENESS	NOT AWARE
RESULTS				
COUNTY	16	43	59	41
RESIDENCE				
CITY OF PENSACOLA	13	47	60	40
ESCAMBIA SUBURBS	17	41	59	42
GENDER				
MALE	20	33	53	47
FEMALE	13	51	64	36
PARTY REGISTRATION				
DEMOCRAT	13	51	64	36
REPUBLICAN	20	38	58	42
INDEPENDENT	15	39	54	46
INCOME				
<\$40,000	14	40	54	47
\$40,000+	19	49	68	32
EDUCATION				
NO COLLEGE DEGREE	14	44	58	42
COLLEGE GRAD	18	42	60	40
AGE				
<50	15	41	56	44
50+	17	44	62	39
RACE				
WHITE	15	44	60	40
BLACK	19	39	57	43
COMMISSION DISTRICT				
DISTRICT 1	22	51	73	27
DISTRICT 2	6	42	48	52
DISTRICT 3	22	34	56	44
DISTRICT 4	16	47	63	37
DISTRICT 5	10	20	30	50

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Efforts that address affordable housing fall in too few broad categories that target specific challenges and populations.

Which of the following do you think should be the priority effort in Escambia County?

RESULTS	WORKING				
	HOMELESS	WORKFORCE	POOR	DK	
COUNTY	26	25	44	5	
RESIDENCE					1= Homelessness
CITY OF PENSACOLA	35	18	46	2	
ESCAMBIA SUBURBS	24	27	43	6	2= Workforce-Housing for moderate income individuals and families
GENDER					3= Housing for “working poor” and individuals and families in poverty
MALE	22	30	44	5	
FEMALE	30	21	44	5	
PARTY REGISTRATION					
DEMOCRAT	34	21	43	3	
REPUBLICAN	23	37	35	5	
INDEPENDENT	22	8	62	9	
INCOME					
<\$40,000	22	17	58	4	
\$40,000+	31	26	40	3	
EDUCATION					
NO COLLEGE DEGREE	30	28	37	5	
COLLEGE GRAD	23	22	50	5	
AGE					
<50	25	24	47	5	
50+	27	26	42	5	
RACE					
WHITE	24	25	46	5	
BLACK	31	29	37	3	
COMMISSION DISTRICT					
DISTRICT 1	28	22	45	6	
DISTRICT 2	27	32	35	6	
DISTRICT 3	30	28	39	4	
DISTRICT 4	20	11	64	5	
DISTRICT 5	26	33	35	6	