PENSACOLA YOUNG PROFESSIONALS

2019

QUALITY OF LIFE COMMUNITY REPORT

RESULTS ROLLOUT 2019

MASON-DIXON POLLING & STRATEGY
WHO ARE PYP?

MISSION
...CATALYST FOR POSITIVE CHANGE

VISION
... PREMIER PLACE TO LIVE, WORK, PLAY

VALUES
... LEADERSHIP. SERVICE. DEVELOPMENT. FRIENDSHIP. DIVERSITY.

OBJECTIVES
... RECRUIT, DEVELOP, RETAIN YOUNG TALENT
WHO ARE PYP?

EMPLOYERS
Our members are employed by over 170+ local businesses.

GENDER
- 38% Male
- 62% Female

RESIDENCE OF MEMBERS
- City of Pensacola: 49%
- Escambia: 26%
- Santa Rosa: 15%
- Other: 9%

COMMUNITY ORGANIZATIONS
Our Members give hundreds of hours of their time not only to PYP, but also to 80+ other organizations in the area.

2019 QUALITY OF LIFE COMMUNITY REPORT
WHAT IS THE QUALITY OF LIFE SURVEY?
## County and City on the Right or Wrong Track?

<table>
<thead>
<tr>
<th></th>
<th>2008</th>
<th>2014</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Right Direction</strong></td>
<td>22%</td>
<td>55%</td>
<td>63%</td>
</tr>
<tr>
<td><strong>Wrong Track</strong></td>
<td>54%</td>
<td>33%</td>
<td>23%</td>
</tr>
<tr>
<td><strong>Unsure</strong></td>
<td>24%</td>
<td>13%</td>
<td>14%</td>
</tr>
</tbody>
</table>

### 2019 Quality of Life Community Report

- Escambia County
- City of Pensacola
ESCAMBIA COUNTY AS A PLACE TO LIVE FOR:
ENTREPRENEURS & NEW BUSINESSES

2008
- Favorable: 30%
- Unfavorable: 65%
- Unsure: 6%

2014
- Favorable: 26%
- Unfavorable: 72%
- Unsure: 2%

2019
- Favorable: 50%
- Unfavorable: 47%
- Unsure: 3%
AVAILABILITY OF QUALITY HEALTHCARE

2008
- Favorable: 55%
- Unfavorable: 44%
- Unsure: 1%

2014
- Favorable: 59%
- Unfavorable: 39%
- Unsure: 2%

2019
- Favorable: 68%
- Unfavorable: 32%

2019 QUALITY OF LIFE COMMUNITY REPORT
In terms of school readiness, education, nutrition, rates of poverty, child abuse and neglect, and other general measurements, how would you rate the well-being of children in Escambia county?
BREAKDOWN OF PERCEPTION OF WELL-BEING OF CHILDREN BY COMMISSION DISTRICT

In terms of school readiness, education, nutrition, rates of poverty, child abuse and neglect, and other general measurements, how would you rate the well-being of children in Escambia county?

<table>
<thead>
<tr>
<th>District</th>
<th>Favorable</th>
<th>Unfavorable</th>
</tr>
</thead>
<tbody>
<tr>
<td>District 1</td>
<td>25%</td>
<td>73%</td>
</tr>
<tr>
<td>District 2</td>
<td>43%</td>
<td>55%</td>
</tr>
<tr>
<td>District 3</td>
<td>43%</td>
<td>52%</td>
</tr>
<tr>
<td>District 4</td>
<td>68%</td>
<td>27%</td>
</tr>
<tr>
<td>District 5</td>
<td>25%</td>
<td>70%</td>
</tr>
</tbody>
</table>

2019 QUALITY OF LIFE COMMUNITY REPORT
Do you support or oppose Escambia County organizing an intervention to address and better manage the needs and well-being of Escambia’s children?

- Support: 74%
- Oppose: 22%
- Undecided: 3%
WHO WOULD SUPPORT AN INTERVENTION TO IMPROVE CHILD WELL-BEING?

### Support by District

<table>
<thead>
<tr>
<th>District</th>
<th>Support</th>
<th>Oppose</th>
<th>Undecided</th>
</tr>
</thead>
<tbody>
<tr>
<td>District 1</td>
<td>71%</td>
<td>29%</td>
<td>0%</td>
</tr>
<tr>
<td>District 2</td>
<td>67%</td>
<td>25%</td>
<td>8%</td>
</tr>
<tr>
<td>District 3</td>
<td>79%</td>
<td>14%</td>
<td>7%</td>
</tr>
<tr>
<td>District 4</td>
<td>81%</td>
<td>19%</td>
<td>0%</td>
</tr>
<tr>
<td>District 5</td>
<td>75%</td>
<td>24%</td>
<td>1%</td>
</tr>
</tbody>
</table>

### Support by Party Registration

<table>
<thead>
<tr>
<th>Party Registration</th>
<th>Support</th>
<th>Oppose</th>
<th>Undecided</th>
</tr>
</thead>
<tbody>
<tr>
<td>Democrat</td>
<td>81%</td>
<td>16%</td>
<td>3%</td>
</tr>
<tr>
<td>Republican</td>
<td>70%</td>
<td>26%</td>
<td>4%</td>
</tr>
<tr>
<td>Independent</td>
<td>73%</td>
<td>25%</td>
<td>2%</td>
</tr>
</tbody>
</table>

2019 QUALITY OF LIFE COMMUNITY REPORT
NEXT STEPS

JOIN CIVICCON AND PYP FOR A DEEPER DIVE INTO THE 2019 QUALITY OF LIFE SURVEY RESULTS

• TUESDAY OCTOBER 15, 2019
• STUDER COMMUNITY INSTITUTE 220 W. GARDEN ST.
• 5:30 PM