



June 2016

Quality of Life Survey

**Comparing Survey Results
From
2008 to 2016**

Escambia County Quality of Life Survey 2008 - 2016
Pensacola Young Professionals

Right direction or wrong track

Generally, do you think that Escambia County is heading in the right direction, or are things on the wrong track?

<i>Things in Escambia county</i>	2008	2009	2010	2011	2012	2013	2014	2015	2016	Δ DIFFERENCE 2015 TO 2016
RIGHT DIRECTION	22%	35%	45%	47%	52%	58%	55%	61%	51%	-10%
WRONG TRACK	54%	48%	36%	35%	39%	33%	33%	28%	35%	6%
NOT SURE	24%	18%	19%	19%	10%	9%	13%	11%	14%	4%

And generally, do you think that the City of Pensacola is heading in the right direction, or are things on the wrong track?

<i>Things in city of Pensacola</i>	2008	2009	2010	2011	2012	2013	2014	2015	2016	Δ DIFFERENCE 2015 TO 2016
RIGHT DIRECTION	27%	30%	47%	51%	54%	61%	63%	70%	45%	-25%
WRONG TRACK	52%	47%	36%	29%	29%	30%	29%	21%	43%	22%
NOT SURE	25%	24%	17%	20%	17%	9%	9%	8%	12%	4%

JOB PERFORMANCE: MAYOR ASHTON HAYWARD

	2011	TOTAL		2012	2013	2014	2015	2016	TOTALS		Δ DIFFERENCE 2015 TO 2016	
EXCELLENT	11%	POSTIVE		11%	14%	14%	17%	6%				
GOOD	40%	51%		42%	53%	39%	53%	41%	55%	50%	66%	34%
ONLY FAIR	20%	NEGATIVE		22%		28%	20%	29%				
POOR	3%	23%		5%	27%	7%	36%	8%	35%	6%	26%	52%
DK	27%			21%	12%	10%	8%	14%				

COUNTY COMMISSIONERS

	2014	2015	2016	Δ
EXCELLENT	1%	2%	1%	
GOOD	31%	32%	37%	39%
FAIR	42%	43%	41%	42%
POOR	21%	63%	14%	57%
DK	5%	4%	3%	55%

CITY COUNCIL

	2014	2015	2016	Δ
EXCELLENT	3%	3%	2%	
GOOD	25%	28%	34%	37%
FAIR	38%	36%	44%	44%
POOR	6%	44%	7%	43%
DK	29%	20%	13%	60%

SCHOOL SUPERINTENDENT
MALCOLM THOMAS

	2014	2015	2016	Δ
EXCELLENT	19%	19%	16%	
GOOD	37%	56%	40%	60%
FAIR	22%	21%	20%	61%
POOR	12%	34%	10%	32%
DK	10%	9%	7%	33%

SCHOOL BOARD

	2014	2015	2016	Δ
EXCELLENT	6%	4%	6%	
GOOD	40%	46%	44%	48%
FAIR	33%	33%	33%	45%
POOR	10%	42%	10%	43%
DK	12%	9%	8%	47%

Escambia County Quality of Life Survey 2008 - 2016
Pensacola Young Professionals

How would you rate economic conditions in Escambia county?

	2008		2009		2010		2011		2012		2013		2014		2015		2016		Δ DIFFERENCE 2015 TO 2016 Δ
EXCELLENT	1%	TOTAL	0%	TOTAL	0%	TOTAL	0%	TOTAL	1%	TOTAL	3%	TOTAL	3%		3%		2%		
GOOD	13%	14%	10%	10%	19%	19%	18%	18%	19%	20%	19%	22%	31%	34%	31%	34%	27%	28%	-5%
JUST FAIR	43%		50%		43%		50%		47%		50%		45%		46%		54%		
POOR	43%	86%	35%	85%	38%	81%	32%	82%	32%	79%	28%	77%	20%	65%	19%	65%	18%	72%	6%
DK	0%		5%		1%		0.4%		1%		1%		1%		1%		0%		

Five years from now, do you think that the economy in Escambia county will be better off, worse off, or about the same as it is today?

	2008		2009		2010		2011		2012		2013		2014		2015		2016		Δ
BETTER	30%		33%		33%		39%		34%		23%		28%		40%		32%		-8%
WORSE	22%		15%		19%		15%		21%		14%		12%		12%		13%		1%
SAME	40%		46%		40%		45%		42%		58%		54%		45%		54%		9%
NOT SURE	8%		7%		8%		1%		3%		5%		6%		4%		2%		-2%

How concerned are you about the security and future of your own job, or the jobs of any close family members in Escambia county?

VERY CONCERNED	33%		39%		43%		35%		41%		31%		31%		26%		25%		Δ
SW CONCERNED	26%	58%	27%	66%	23%	66%	26%	61%	29%	70%	38%	69%	30%	61%	34%	60%	28%	53%	-7%
NOT TOO CONCERNED	18%		19%		14%		14%		16%		18%		26%		29%		27%		
NOT CONCERNED	20%	38%	15%	34%	13%	28%	19%	33%	10%	26%	10%	28%	10%	36%	9%	38%	16%	42%	4%
NOT SURE	4%		1%		6%		7%		4%		3%		3%		2%		5%		

2016 - MOST IMPORTANT ISSUE: ESCAMBIA COUNTY

ECONOMY/JOB	30%
EDUCATION	15%
CRIME/DRUGS	8%
TRAFFIC/ROADS	7%
GROWTH/SPRAWL	6%
POOR LEADERSHIP	5%
TAXES/GOVT SPNDG	5%
POVERTY	3%
MORAL ISSUES	3%
ENVIRONMENT	2%
RACE RELATIONS	2%
QUALITY OF LIFE	2%
DOWNTOWN PENSACOLA	0.80%
HEALTH CARE	0.60%
LACK OF CULTURAL	0.30%
OTHER	0.60%
NOT SURE	11%

2016 - MOST IMPORTANT ISSUE: CITY OF PENSACOLA

ECONOMY/JOB	32%
CRIME/DRUGS	17%
GROWTH/SPRAWL	10%
POOR LEADERSHIP	8%
EDUCATION	3%
TRAFFIC/ROADS	3%
DOWNTOWN PENSACOLA	3%
ENVIRONMENT	3%
TAXES/GOVT SPNDG	2%
MORAL ISSUES	2%
POVERTY	2%
RACE RELATIONS	1%
QUALITY OF LIFE	1%
HEALTH CARE	0.80%
LACK OF CULTURAL	0.30%
OTHER	0.40%
NOT SURE	12%

Escambia County Quality of Life Survey 2008 - 2016
Pensacola Young Professionals

Some people feel that our part of Florida is slow to respond to new opportunities and point to economic success stories and job growth experienced in nearby places like Mobile and Destin.

How would you rate Escambia County's *success in addressing new challenges, and in attracting economic opportunity and job growth?*

	2008		2009		2010		2011		2012		2013		2014		2015		2016		Δ DIFFERENCE 2015 TO 2016
EXCELLENT	1%	TOTAL	0%	TOTAL	0.4%	TOTAL	0.1%	TOTAL	1%	TOTAL	3%	TOTAL	3%		3%		1%		
GOOD	6%	7%	9%	9%	15%	16%	14%	14%	16%	16%	11%	14%	9%	12%	19%	22%	18%	19%	-3%
JUST FAIR	28%		33%		40%		42%		42%		47%		49%		52%		49%		
POOR	65%	93%	58%	91%	44%	84%	43%	86%	41%	83%	39%	86%	38%	87%	26%	77%	30%	79%	2%
DK	0%		0%		1%		0.4%		0%		1%		1%		1%		2%		

How would you rate the City of Pensacola's *success in addressing new challenges, and in attracting economic opportunity and job growth?*

EXCELLENT	0%		0%		0.4%		0.1%		0%		4%		4%		4%		1%		Δ
GOOD	9%	9%	7%	7%	14%	14%	19%	19%	18%	18%	26%	30%	22%	26%	26%	30%	21%	22%	-8%
JUST FAIR	32%		42%		43%		45%		46%		40%		45%		48%		49%		
POOR	58%	90%	50%	92%	42%	85%	35%	80%	35%	81%	29%	69%	28%	73%	21%	70%	27%	76%	6%
DK	1%		1%		1%		0.8%		1%		1%		2%		1%		2%		

Escambia County Quality of Life Survey 2008 - 2016
Pensacola Young Professionals

Rating the Quality of Life Factors

I'm going to read a list qualities and characteristics that contribute to the quality of life in a community. Please tell me how you rate each in Escambia County, excellent, good, only fair, or poor. [ROTATE ORDER]

		Δ																			
Quality of the public schools		2008		2009		2010		2011		2012		2013		2014		2015		2016		DIFFERENCE 2015 TO 2016	
EXCELLENT	1%	TOTAL	3%	TOTAL	4%	TOTAL	0.4%	TOTAL	0%	TOTAL	5%	TOTAL	6%			3%		3%			
GOOD	27%	27%	27%	30%	36%	40%	36%	37%	36%	36%	27%	32%	23%	29%	31%	34%	37%	40%		6%	
JUST FAIR	36%		45%		35%		42%		42%		41%		46%		51%		37%				
POOR	31%	67%	20%	65%	19%	54%	20%	62%	21%	63%	23%	64%	22%	68%	14%	64%	19%	56%		-8%	
DK	6%		5%		6%		1%		1%		4%		3%		2%		4%				
The availability of cultural opportunities, such as theater, museums, and music																					
EXCELLENT	7%		9%		9%		11%		10%		11%		12%		13%		15%				Δ
GOOD	33%	40%	38%	47%	30%	39%	38%	49%	37%	47%	40%	51%	33%	45%	47%	60%	33%	48%		-12%	
JUST FAIR	45%		40%		37%		39%		40%		33%		40%		29%		43%				
POOR	15%	60%	13%	53%	22%	59%	12%	51%	13%	53%	14%	47%	13%	53%	11%	39%	9%	51%		12%	
DK	1%		1%		3%		0.4%		0%		2%		2%		1%		0.40%				
Offering job opportunities in your field																					
EXCELLENT	5%		1%		1%		0.6%		1%		5%		7%		3%		2%				Δ
GOOD	15%	20%	12%	13%	17%	18%	21%	21%	22%	24%	22%	26%	16%	23%	23%	26%	27%	29%		4%	
JUST FAIR	32%		32%		35%		32%		32%		33%		38%		40%		35%				
POOR	39%	71%	47%	79%	37%	72%	36%	68%	35%	67%	33%	67%	33%	71%	29%	68%	30%	65%		-4%	
DK	10%		9%		11%		11%		10%		7%		7%		6%		6%				
Having a vibrant nightlife with clubs, bars, restaurants, etc.																					
EXCELLENT	7%		5%		9%		13%		12%		15%		17%		17%		14%				Δ
GOOD	27%	33%	36%	41%	33%	43%	39%	52%	38%	51%	39%	54%	33%	50%	44%	62%	36%	50%		-12%	
JUST FAIR	33%		36%		23%		22%		23%		24%		29%		25%		29%				
POOR	12%	45%	9%	45%	17%	41%	11%	33%	13%	35%	11%	36%	11%	40%	6%	32%	7%	36%		5%	
DK	21%		14%		17%		15%		14%		10%		10%		7%		14%				

Escambia County Quality of Life Survey 2008 - 2016
Pensacola Young Professionals

Rating the Quality of Life Factors (continued)

	2008	TOTAL	2009	TOTAL	2010	TOTAL	2011	TOTAL	2012	TOTAL	2013	TOTAL	2014	2015	2016	DIFFERENCE 2015 TO 2016	Δ		
Availability of affordable housing																			
EXCELLENT	7%		6%		7%		5%		5%		8%		8%	5%	2%		Δ		
GOOD	27%	34%	34%	40%	27%	34%	40%	45%	41%	46%	36%	44%	29%	37%	32%	37%	32%	34%	-4%
JUST FAIR	32%		35%		37%		40%		38%		37%		44%	43%	41%				
POOR	33%	65%	19%	54%	24%	62%	14%	54%	14%	52%	15%	52%	16%	60%	17%	60%	24%	65%	4%
DK	1%		6%		5%		1%		2%		4%		4%	3%	2%				
Public transportation																			
EXCELLENT	0%		0%		6%		0.5%		1%		3%		5%	5%	4%		Δ		
GOOD	19%	19%	20%	20%	24%	30%	31%	32%	31%	32%	19%	22%	16%	22%	23%	28%	29%	33%	5%
JUST FAIR	31%		31%		34%		25%		27%		36%		38%	36%	36%				
POOR	42%	73%	35%	66%	27%	61%	27%	52%	26%	53%	31%	66%	31%	69%	28%	64%	25%	61%	-3%
DK	8%		14%		9%		16%		15%		12%		10%	8%	6%				
Public safety and low crime																			
EXCELLENT	3%		5%		1%		5%		5%		4%		4%	4%	4%		Δ		
GOOD	25%	28%	32%	37%	31%	32%	29%	34%	29%	33%	22%	26%	18%	22%	29%	33%	32%	36%	4%
JUST FAIR	45%		44%		39%		37%		37%		39%		43%	43%	35%				
POOR	27%	72%	20%	64%	29%	68%	29%	66%	28%	65%	35%	73%	34%	77%	24%	67%	29%	64%	-4%
DK	0%		0%		0.4%		0.3%		2%		1%		1%	0%					
Being able to get from place to place with little traffic																			
EXCELLENT	4%		7%		6%		4%		4%		8%		8%	4%	3%		Δ		
GOOD	24%	28%	20%	27%	34%	40%	29%	33%	29%	33%	31%	39%	24%	32%	29%	33%	27%	31%	-3%
JUST FAIR	33%		34%		40%		40%		39%		36%		43%	39%	34%				
POOR	39%	72%	39%	73%	20%	60%	27%	67%	28%	67%	23%	60%	24%	67%	28%	66%	35%	69%	3%
DK	1%		0%		1%		0.6%		0%		1%		1%	0%	0.40%				

Escambia County Quality of Life Survey 2008 - 2016
Pensacola Young Professionals

Rating the Quality of Life Factors (continued)

Availability of quality healthcare

	2008	TOTAL	2009	TOTAL	2010	TOTAL	2011	TOTAL	2012	TOTAL	2013	TOTAL	2014		2015		2016		Δ DIFFERENCE 2015 TO 2016
EXCELLENT	14%		16%		16%		23%		22%		18%		19%		14%		16%		
GOOD	41%	55%	49%	65%	39%	55%	46%	69%	45%	67%	49%	66%	41%	59%	53%	66%	38%	53%	-13%
JUST FAIR	26%		18%		26%		21%		21%		19%		27%		22%		32%		
POOR	19%	44%	13%	31%	18%	44%	10%	31%	11%	32%	13%	32%	13%	39%	11%	33%	15%	46%	14%
DK	1%		4%		1%		0.6%		1%		2%		2%		1%		0.60%		

Natural beauty & physical setting

EXCELLENT	24%		39%		38%		34%		33%		43%		44%		44%		32%		
GOOD	45%	70%	41%	80%	38%	76%	49%	83%	48%	81%	38%	81%	30%	74%	44%	88%	47%	79%	
JUST FAIR	20%		15%		19%		16%		17%		14%		21%		9%		17%		
POOR	10%	30%	5%	20%	5%	24%	0.6%	17%	2%	19%	5%	18%	5%	26%	3%	12%	4%	21%	
DK	0%		0%		0.4%		0.1%		0%		1%		0.3%		0%				

The availability of outdoor parks, playgrounds, and beaches

EXCELLENT	20%		34%		30%		25%		26%		34%		35%		40%		32%		Δ
GOOD	47%	67%	43%	77%	38%	68%	48%	74%	49%	74%	46%	80%	35%	70%	46%	87%	43%	75%	-11%
JUST FAIR	25%		17%		20%		18%		18%		16%		26%		8%		16%		
POOR	8%	33%	6%	23%	12%	32%	9%	27%	8%	26%	4%	20%	4%	30%	4%	13%	8%	24%	11%
DK	0		0%		1%		0.0%		0%		0%		1%		1%		0.90%		

Welcoming and inviting to people of diverse backgrounds, ethnicity, and culture

EXCELLENT	8%		7%		9%		13%		13%		14%		15%		25%		16%		Δ
GOOD	35%	43%	43%	50%	43%	52%	43%	56%	44%	57%	44%	58%	34%	48%	43%	68%	39%	55%	-13%
JUST FAIR	29%		31%		30%		28%		27%		30%		40%		21%		33%		
POOR	23%	51%	12%	43%	11%	41%	9%	37%	9%	37%	10%	39%	10%	50%	10%	31%	9%	41%	10%
DK	6%		8%		7%		7%		6%		3%		2%		1%		4%		

Effective leadership from elected officials

EXCELLENT	3%		0%		0.1%		0.4%		1%		3%		3%		3%		1%		Δ
GOOD	13%	16%	22%	22%	27%	27%	27%	27%	29%	30%	19%	22%	17%	21%	31%	34%	29%	30%	-4%
JUST FAIR	36%		38%		46%		44%		43%		43%		46%		48%		43%		
POOR	48%	84%	39%	77%	27%	72%	28%	72%	26%	69%	32%	75%	31%	77%	17%	65%	23%	67%	2%
DK	1%		1%		1%		0.8%		1%		3%		3%		1%		3%		

Escambia County Quality of Life Survey 2008 - 2016
Pensacola Young Professionals

Rating the Quality of Life Factors (continued)

A shared vision and effective plans for economic development and job growth

	2008		2009		2010		2011		2012		2013		2014		2015		2016		Δ DIFFERENCE 2015 TO 2016
EXCELLENT	0%		0%		0.3%		0.3%		0%		2%		3%		3%		3%		
GOOD	9%	9%	12%	12%	18%	18%	17%	17%	18%	18%	15%	17%	14%	16%	31%	34%	22%	25%	-9%
JUST FAIR	33%		32%		44%		45%		44%		45%		47%		47%		47%		
POOR	53%	86%	50%	82%	33%	77%	38%	82%	37%	81%	36%	81%	35%	82%	19%	66%	25%	72%	6%
DK	6%		6%		5%		0.9%		1%		2%		2%		1%		3%		

Rating Escambia as a place to live

Now please rate Escambia County as a place to live for the following types of people [ROTATE ORDER]

Recent college grads looking for jobs

EXCELLENT	0%		0%		0.3%		0.1%		0%		1%		1%		1%		3%		Δ
GOOD	9%	9%	8%	8%	13%	13%	14%	14%	14%	14%	7%	8%	6%	7%	15%	16%	13%	17%	1%
JUST FAIR	31%		28%		33%		29%		30%		44%		44%		50%		46%		
POOR	59%	90%	64%	92%	54%	86%	57%	86%	55%	86%	47%	92%	47%	92%	33%	83%	36%	82%	-1%
DK	1%		1%		0.3%		0.1%		0%		1%		1%		1%		2%		

Young single people

EXCELLENT	1%		0%		1%		0.1%		0%		5%	TOTAL	5%		4%		5%		Δ
GOOD	30%	30%	14%	14%	22%	23%	23%	23%	22%	23%	24%	28%	18%	23%	24%	28%	29%	34%	6%
JUST FAIR	35%		43%		35%		35%		35%		41%		46%		47%		40%		
POOR	29%	64%	42%	85%	42%	77%	41%	76%	42%	77%	29%	70%	30%	75%	24%	71%	25%	64%	-7%
DK	6%		1%		1%		0.8%		1%		2%		2%		1%		2%		

Families with children

EXCELLENT	9%		6%		6%		0.9%		1%		10%		10%		9%		7%		Δ
GOOD	43%	52%	36%	42%	42%	49%	44%	45%	43%	44%	33%	43%	26%	36%	51%	60%	45%	53%	-8%
JUST FAIR	34%		37%		28%		42%		41%		40%		47%		31%		32%		
POOR	14%	48%	22%	59%	23%	51%	13%	55%	15%	56%	16%	56%	16%	63%	9%	40%	13%	45%	5%
DK	0%		0%		0.3%		0.4%		0%		1%		1%		<1%		3%		

Retirees

EXCELLENT	28%		23%		27%		24%		23%		26%		26%		28%		26%		Δ
GOOD	44%	72%	58%	81%	47%	74%	58%	82%	56%	79%	52%	80%	43%	69%	45%	73%	45%	71%	-2%
JUST FAIR	19%		11%		15%		18%		20%		16%		25%		24%		19%		
POOR	8%	27%	8%	19%	11%	26%	0.8%	18%	2%	21%	4%	20%	4%	29%	3%	26%	9%	28%	2%
DK	0%		0%		0.1%		0.0%		0%		2%		1%		1%		1%		

Escambia County Quality of Life Survey 2008 - 2016
Pensacola Young Professionals

Rating Escambia as a place to live (continued)

Racial & ethnic minorities		2008		2009		2010		2011		2012		2013		2014		2015		2016		DIFFERENCE
			TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	2015 TO 2016
EXCELLENT	5%			0%		6%		5%		6%		9%		9%		7%		5%		
GOOD	34%	39%		46%	46%	36%	42%	46%	50%	47%	53%	42%	51%	33%	42%	41%	47%	33%	38%	-9%
JUST FAIR	39%			33%		35%		30%		29%		33%		42%		38%		44%		
POOR	17%	56%		16%	49%	16%	52%	10%	40%	10%	39%	11%	44%	12%	54%	13%	51%	16%	60%	9%
DK	6%			5%		6%		10%		9%		5%		4%		2%		2%		

Immigrants from other countries

EXCELLENT	7%			0%		6%		0.6%		1%		5%		6%		5%		3%		Δ
GOOD	25%	32%		34%	34%	33%	38%	40%	41%	41%	42%	36%	40%	30%	36%	34%	39%	26%	29%	-10%
JUST FAIR	34%			34%		31%		34%		34%		39%		45%		42%		46%		
POOR	20%	54%		20%	54%	21%	51%	11%	45%	11%	44%	15%	54%	15%	59%	15%	57%	20%	66%	10%
DK	14%			12%		11%		14%		14%		6%		5%		4%		5%		

Entrepreneurs & new businesses

EXCELLENT	5%			6%		4%		0.3%		0%		6%		6%		6%		8%		Δ
GOOD	25%	30%		27%	33%	29%	33%	20%	21%	22%	22%	23%	29%	20%	26%	38%	44%	28%	36%	-8%
JUST FAIR	39%			32%		31%		48%		47%		40%		45%		36%		47%		
POOR	26%	65%		30%	62%	32%	63%	30%	78%	29%	75%	28%	68%	27%	72%	18%	54%	13%	60%	6%
DK	6%			5%		4%		1%		2%		2%		2%		2%		4%		

People living below poverty line

EXCELLENT	1%			1%		0.4%		1%		1%		4%		4%		4%		2%		Δ
GOOD	9%	10%		15%	16%	17%	17%	19%	20%	18%	19%	17%	21%	13%	17%	11%	15%	12%	14%	-1%
JUST FAIR	34%			42%		30%		34%		35%		33%		37%		43%		41%		
POOR	47%	81%		40%	82%	45%	76%	35%	68%	35%	70%	41%	74%	41%	78%	39%	82%	43%	84%	3%
DK	10%			3%		7%		12%		11%		5%		4%		3%		2%		

Escambia County Quality of Life Survey 2008 - 2016
Pensacola Young Professionals

Rating Over All Quality of Life

How would you rate the over all quality of life in Escambia County?

	2008		2009		2010		2011		2012		2013		2014		2015		2016		Δ DIFFERENCE 2015 TO 2016
	TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		
EXCELLENT	7%		8%		9%		5%		4%		8%		8%		14%		13%		
GOOD	44%	51%	49%	57%	48%	57%	43%	48%	42%	47%	51%	59%	44%	52%	57%	71%	53%	66%	-5%
JUST FAIR	39%		35%		35%		47%		45%		36%		44%		27%		27%		
POOR	10%	49%	8%	43%	9%	44%	5%	52%	7%	52%	5%	41%	5%	48%	2%	29%	7%	34%	5%
DK	0%		0%		0%		0%		1%		0%		0.3%		1%		0%		

Over the next 5 years do you think that the quality of life in Escambia County will improve, deteriorate, or stay about the same?

IMPROVE	32%	30%	34%	39%	40%	29%	25%	36%	29%	-7%	-7%
DETERIORATE	15%	12%	15%	6%	5%	8%	8%	8%	13%	5%	5%
STAY THE SAME	53%	57%	51%	56%	55%	61%	64%	55%	59%	4%	4%
NOT SURE	1%	1%	1%	0%	1%	3%	3%	2%	0%		

Escambia County Quality of Life Survey 2008 - 2016
Pensacola Young Professionals

Vision & Leadership

I am familiar with and confident in the vision, plans and leadership for economic development for the City of Pensacola?

	2008		2009		2010		2011		2012		2013		2014		2015		2016		Δ
	TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		DIFFERENCE 2015 TO 2016
STRONG AGREE	11%		9%		13%		11%		15%		8%		8%		11%		8%		
SW AGREE	31%	42%	26%	35%	33%	46%	51%	62%	51%	66%	53%	60%	43%	51%	53%	65%	47%	55%	-10%
SW DISAGREE	28%		35%		25%		21%		18%		21%		34%		23%		25%		
STRONG DISAGRE	20%	48%	21%	56%	13%	38%	7%	27%	8%	27%	13%	35%	11%	45%	9%	33%	18%	43%	10%
NOT SURE	11%		9%		16%		10%		7%		5%		4%		3%		2%		

I am familiar with and confident in the vision, plans and leadership for economic development for Escambia County?

STRONG AGREE	11%		8%		14%		9%		10%		7%		7%		8%		8%		Δ
SW AGREE	31%	42%	26%	34%	33%	47%	45%	54%	45%	55%	48%	55%	37%	44%	43%	51%	48%	56%	5%
SW DISAGREE	30%		35%		27%		27%		26%		26%		41%		36%		24%		
STRONG DISAGRE	20%	50%	22%	57%	16%	44%	12%	38%	12%	38%	18%	44%	13%	54%	11%	47%	18%	41%	-6%
NOT SURE	8%		9%		9%		8%		8%		1%		2%		2%		3%		

IMPORTANCE OF PENSACOLA WATERFRONT

VERY IMPORTANT				*FIRST ASKED IN 2012					63%		52%		55%		64%		49%		Δ
SW IMPORTANT									22%	85%	33%	85%	29%	84%	26%	90%	33%	82%	-8%
NOT TOO IMPORTANT									6%		8%		8%		5%		9%		
NOT IMPORTANT									6%	12%	7%	15%	7%	15%	4%	9%	8%	17%	8%
DK									4%		1%		1%		1%		0.90%		

Escambia County Quality of Life Survey 2008 - 2016
Pensacola Young Professionals

NEW ISSUES - 2016

PORT OF PENSACOLA

In regards to the City owned and operated Port of Pensacola, which of the following proposals do you think would be best for the region's future economic development:

A. The city should seek state, federal, and local funding to develop and renovate the current port facilities and infrastructure to maintain and increase the use of the port.

B. The city should sell or lease the 40-acre port property and allow for mixed use development as is already occurring adjacent to the port property.

	2016
RENOVATE PORT	59%
SELL LAND	31%
NOT SURE	10%

MOVE PORT TO NAS PENSACOLA

Would you support or oppose moving the marine terminal operations of the Port of Pensacola to another nearby location, such as the Pensacola Naval Base (NAS Pensacola).

	2016
SUPPORT	39%
OPPOSE	51%
UNDECIDED	10%

SCHOOLS, CSC

How would you rate Escambia County public schools' performance in assisting with our area's economic development and job readiness?

	2016	
EXCELLENT	7%	
GOOD	32%	39%
FAIR	30%	
POOR	26%	57%
DK	5%	

Do you feel the opportunity for children to receive a quality education in the Escambia County public school system is getting better or worse?

	2016	
BETTER	44%	
WORSE	36%	
SAME	15%	
NOT SURE	6%	

Escambia County Quality of Life Survey 2008 - 2016
Pensacola Young Professionals

Escambia County Public School District ranks 57th out of Florida's 69 districts. A major factor in this low rating is that a third of Escambia's pre-K aged children are not "school ready". Florida law allows individual counties to establish a "Children's Services Council" to partner with and assist in funding organizations that provide proven programs that improve outcomes for children and families.

Funding for these services would come from an increase in county property taxes and is limited to 50 cents for every \$1,000 of taxable property value, or about \$35 dollars for the average Escambia household.

In order to fund these programs to increase school readiness and outcomes, would you support or oppose a property tax increase of 30 cents per \$1000 of home value, an increase of \$21 for the average Escambia household?

PAY \$21 FOR CSC?

	2016
SUPPORT	44%
OPPOSE	53%
UNDECIDED	3%

PAY \$27 FOR CSC?

	2016
SUPPORT	33%
OPPOSE	67%
UNDECIDED	0.40%

PAY \$35 FOR CSC

	2016
SUPPORT	23%
OPPOSE	77%
UNDECIDED	0.60%